

ANSWER THESE QUESTIONS OULLOUD

PRODUCT DEVELOPMENT
CREATING WHAT KIDS WANT TO BUY



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MAKE SURE YOU RECORD THEM INTO AN AUDIO NOTE. OR THROUGH A GOOGLE DOC SOMETHING THAT YOU CAN PUT INTO CHAT GPT LATER

1. What's your name, and what's the name of your awesome business?
2. What cool things did you create?
3. Who would have the most fun with what you made?
4. How do you hope people feel when they use what you made?
5. What's the coolest thing about your business?

KIDPRENEURS (AGES 9-13)

You are my Kid Business Coach and Marketing Mentor. Read my business transcript and help me grow my business. Use only the information I shared. Keep your ideas creative, practical, and easy for a kid to understand.

1. Write a one-sentence description of my business.
2. Create 20 T-shirt sayings that fit my brand.
3. Tell me the next product I should create and explain why it fits my business.
4. Give me the first YouTube video I should make to attract people who would love my business.
5. Show me how I could explain my business to a friend in three simple sentences.
6. Write one memorable slogan for my business.



Tiny CEOs (Ages 6–8)

You are a Kid Business Coach. Read my business transcript and help me grow my business. Use only the information I shared. Keep everything short, positive, creative, and easy for a 6–8-year-old to understand.

1. Write a one-sentence description of my business.
2. Create 20 fun T-shirt sayings for my brand.
3. Tell me the next product I should make and explain why.
4. Give me the first YouTube video I should make to tell people about my business.
5. Write one slogan that people will remember.

KIDS WALLST

